

FASHION TAKE: Images of Philippine Dress 1903-2012

Atrium, SM Mall of Asia
SM Megamall
SM Pampanga

A Take at Fashion at the SM Malls

The Metropolitan Museum of Manila and SM Supermalls have partnered yet again to continue a series of exciting exhibitions for the mall-going public. Opening on June 6, 2012 at the Atrium of SM Mall of Asia is the exhibit ***Fashion Take***, a diverse documentation of Philippine clothing from as early as 1903 and the decades leading to 2012. The exhibit highlights Philippine fashion as seen through photos, paintings and sketches of Filipino photographers, artists and designers. It is a compelling study on the evolution of local fashion, and how fashion is synonymous with function, identity, power, ornamentation and symbols. ***Fashion Take*** is a beautiful compilation of archival or vintage photos of indigenous Filipinos in their finery, fashion sketches of pioneering designers, urban lifestyle photographs of the Commonwealth period, and contemporary fashion shoot of leading fashion photographers.

Fashion has had its hand in reflecting values, shifting common ideas, and molding attitudes and thereby, shaping the aesthetic notions of the Filipino people. It also examines the power of clothing, its impact on Philippine society, and its functionality in relation to the elements. Ms. Sandra Palomar-Quan, the Director of the Metropolitan Museum of Manila, states that “Fashion Take is actually the second fashion exhibit that the Met will be offering to the mall-going public of SM, next to *Living Culture*, which was an exposition on contemporary Indian textile. This time, we are offering a holistic view of Philippine fashion from the turn of the 20th century up to the current time.”

The show, curated by Met Trustee and consulting curator Corazon S. Alvina, features the archival photos of Jonathan Best and private collectors, fashion photographs by Wig Tysmans and Neal Oshima, reproductions from the Bangko Sentral ng Pilipinas art collection, sketches by Danilo Franco, Toni Galang, Barge Ramos and Slim School for Fashion with actual dresses by Ito Curata, Steve de Leon and Dita Sandico-Ong. The exhibit will travel to SM Mega Mall and SM Pampanga in the subsequent months.

To see a greater variety of Philippine and international art exhibitions, visit the Metropolitan Museum of Manila at the Bangko Sentral ng Pilipinas Complex, Roxas Boulevard, Manila. Museum hours are from 9am-6pm, Monday to Saturday; closed on Saturdays, first Mondays of the month and on holidays. For more details, please call 708-7829 or email info@metmuseum.ph. Follow us at facebook: [metmuseum.manila](https://www.facebook.com/metmuseum.manila)

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